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62183

Catalog

FOR SPRING 1947



NAUGHTON FARMS, INC.

"THE SOUTH'S LARGEST NURSERY"

WAXAHACHIE, TEXAS

SAVE UP TO 50%



**BUY DIRECT FROM ONE OF
THE WORLD'S LARGEST
MAIL ORDER NURSERIES**

**Select the Plants You Want from this
Catalog — Right in Your Own Home**

Naughton Farms, Inc., not only offers you an unusually wide selection of fine roses, fruit trees, shrubs, and other nursery stock at amazingly low prices, but also offers — at no extra cost to you — fast delivery right in

your own home. Our several principal shipping points bring Naughton Farms, Inc., within 24 hours of more than one-half of the entire United States and within 48 hours of all but a few sections of the entire country.

NAUGHTON PLANTS ARE SCIENTIFICALLY PACKED

*Free Delivery
TO YOUR DOOR*



WE pay the postage on every plant and collection of plants listed in this catalog. This one service alone frequently saves as much as 25% on small orders and from 5% to 10% on larger orders.

**ALL NAUGHTON PLANTS ARE
*FREE FROM DISEASE***

EVERY PLANT IS DEPARTMENT OF AGRICULTURE INSPECTED

Every plant in all fields and nurseries in Ellis, Van Zandt and Smith counties in Texas where stock handled by us is grown, and in greenhouses, lathhouses and grounds is inspected each year by inspectors from the Texas Department of Agriculture. Naughton Farms, Inc., complies with the laws of all states in transporting nursery stock. When you buy from Naughton Farms, Inc., you get only disease-free plants — the best that can be grown.

**HARDY THROUGHOUT THE
UNITED STATES**

Rich soils and favorable location of growing fields where stock is raised assure you hardy, well-developed plants. The understock or root structure of a plant determines its hardiness. All our budding is done on high-quality, extra sturdy understock (Multiflora Japonica) that produces plants that will be equally vigorous anywhere in America.

Because of the climate, our two-year-old plants have 18 to 20 months actual field growth, whereas in many sections of the country the same stock would have only 12 to 14 months of growth.

OUR GUARANTEE

If for any reason any plant that you receive from Naughton Farms, Inc., purchased from this catalog fails to please you in every way all you have to do is notify us within 5 days after the date on which you receive your plants and we will either send you other stock satisfactory to you or will refund your money in full. This catalog supersedes all previous Naughton Catalogs and cancels all previous guarantees and prices. We reserve the right to refund any money sent to us for merchandise at prices lower than quoted in this catalog.

EVERY NAUGHTON PLANT GUARANTEED SATISFACTORY

6 REASONS

WHY IT PAYS to send your order
to Naughton Farms, Inc.
WHY NAUGHTON'S is one of the
World's Largest Mail Order Nurseries

- 1** YOU GET GUARANTEED SATISFACTORY PLANTS! (See page 2)
- 2** YOU GET PLANTS TRUE TO NAME AND VARIETY AND EXACTLY AS ADVERTISED!
- 3** SPECIAL EARLY ORDER DISCOUNTS SAVE YOU \$\$\$!
- 4** YOU GET DISEASE-FREE DEPARTMENT OF AGRICULTURE INSPECTED PLANTS!
- 5** YOUR PLANTS ARE DELIVERED TO YOUR DOOR FREE OF CHARGE!
- 6** YOU GET LOWER PRICES AND BIGGER VALUES WHEN YOU BUY NAUGHTON PLANTS!

Special **EARLY-ORDER** DISCOUNTS

For best results, roses, shrubs and other nursery stock should be planted as early as possible in the fall. Order now, and take the discount, and we will ship your plants either now or later. Just advise us when you want your plants shipped and we will make shipment at that time.

EARLY ORDER DISCOUNTS

15% BEFORE FEB. 20th! If you send your order before February 20th you may discount all prices in this catalog 15%.

10% BEFORE MARCH 15th! If you send your order before March 15th you may discount all prices in this catalog 10%.

5% BEFORE MARCH 31st! If you send your order before March 31st you may discount all prices in this catalog 5%.

NO DISCOUNTS ALLOWED AFTER MARCH 31ST!

No Discount Allowed Unless You Send Cash in Full With Your Order.

C.O.D. ORDERS: We will make C.O.D. shipments if you wish. However, we do not allow any discount from price quoted herein on C.O.D. orders.

HOW TO ORDER

List roses, trees, shrubs, vines, evergreens, and other stock you want, using order blank on page 15 of this catalog. State number, size, and price of each item. BE SURE to specify date on which you want your stock shipped. If you wish to send cash with order, enclose your personal check, money order, or bank draft. If you wish your order shipped C.O.D. write C.O.D. on bottom of order blank. Remember, whether you send cash with order or ask us to ship C.O.D. we will pay all of the postage. Mail order to

NAUGHTON FARMS, INC.

Waxahachie, Texas

ORDER NOW — PLANT EARLY

Fast Service

Naughton Farms, Inc., is located in the heart of one of America's most famous rose and nursery stock producing areas. Plants are fresh and live when they leave us — they reach you in the shortest possible time.

GARDENIA

EVERBLOOMING



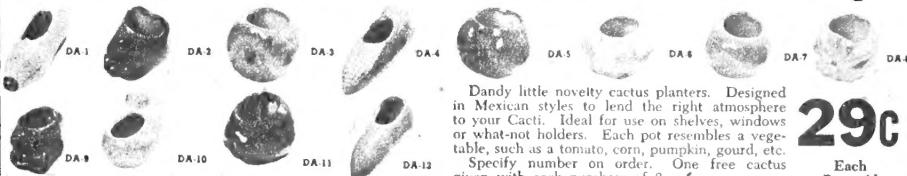
Lovely Gardenias in several different varieties including the ever-blooming types.

Plant Gardenias in buckets and grow them in the house or grow them outdoors in your garden. With their slick, waxy green leaves and lovely white fragrant flowers, Gardenias are one of the most pleasing flowers that grow in the garden.

All plants offered are fine, heavy plants of the everblooming type that will bloom for you in profusion.

Prices: 10-12 inch	each 69c. Postpaid
12-15 inch	each 89c. Postpaid
15-18 inch	each 98c. Postpaid

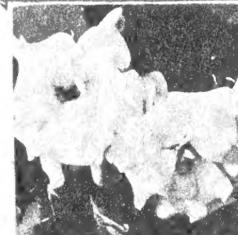
Distinctive Indian & Mexican POTTERY for Cactus Planting



Dandy little novelty cactus planters. Designed in Mexican styles to lend the right atmosphere to your Cacti. Ideal for use on shelves, windows or what-not holders. Each pot resembles a vegetable, such as a tomato, corn, pumpkin, gourd, etc. Specify number on order. One free cactus given with each purchase of 3 pots.

29c
Each Postpaid

CAPE JASMINE



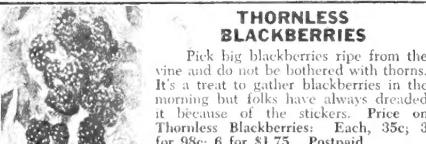
An evergreen shrub of medium height. Waxy-green leaves and pure snow-white blossoms with sweet fragrance makes it an outstanding plant. Blooms similar to white Gardenia. Price: Strong 1-yr. plants, 59c each; Strong 2-yr. plants, 98c each. Postpaid.

BABY DOLL GARDENIA



Nothing is more showy, more ornamental and more lovely. Truly the aristocrat of the GARDENIA family. Exactly like its big sister, except it is of miniature size. Covered in small button-hole size blooms of the true GARDENIA. Price: 10-12 in. plants, 89c each. Postpaid.

THORNLESS BLACKBERRIES



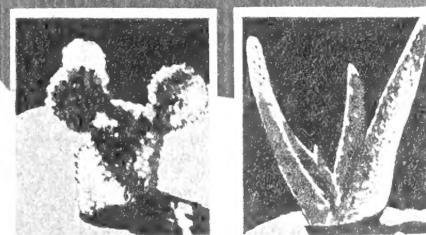
Pick big blackberries ripe from the vine and do not be bothered with thorns. It's a treat to gather blackberries in the morning but folks have always dreaded it because of the stickers. Price on Thornless Blackberries. Each, 35c; 3 for 98c; 6 for \$1.75. Postpaid.

5 REGAL LILY



Beautiful and exotic, always popular. Regal lily. Plant plenty for outdoor beauty. 5 for only \$1.00, postpaid. Order Offer No. 23X. **ONLY**

CACI



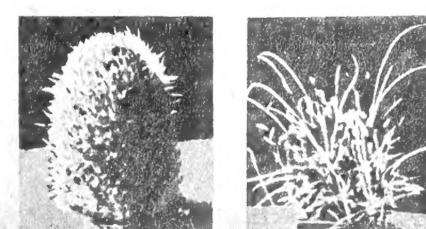
Cacti require very little care — just give them a place in the sun, indoors or out, and enjoy their exotic beauty. Cacti are ready for immediate shipment and should be planted as soon as possible.

OPUNTIA ELATA. The Orange Tuna. Small with flat spineless pads. Orange flowers. Price each 25c. Order No. CA38.

OPUNTIA MICRO-DASYS. Sometimes called Polka-Dotted or Velvet cactus. Fine spines of white, yellow or red. Price each 25c. Order No. CA37.

OPUNTIA MAMMILLATA. Unique spiraling globular forms topped with short white spines. Purple bloom at crown. Price each 25c. Order No. CA24.

GASTERIA KREJELI. Succulent with velvety dark green and white spotted leaves. Unusual shape. Pink flowers. Price each 25c. Order No. CA47.



Naughton ROSES

2 Yr. Old Everblooming, bush type

Naughton plants are shipped freshly dug from the nursery rows, thus insuring you fresh live plants with plenty of vitality. In order to insure the arrival of your plants in the finest condition they are carefully packed for shipment in sphagnum moss, the best shipping material known to the nursery trade. To prevent drying out during packing, plants are

"heeled in" in wet sand instead of sawdust. Everything possible is done to keep plants in perfect condition every moment from the time they leave the fields until they reach your door. No expense is spared to make sure that every plant reaches you in first class, live, growing condition! **ALL ROSES LISTED ON THIS PAGE 49c EACH. POSTPAID.**

**49¢
EACH
POSTPAID**

VARIETY

AMERICAN BEAUTY

AMI QUINARD

AUSTRIAN COPPER

AUTUMN

BETTY UPRICHARD

BRIARCLIFF

CALEDONIA

COCHET PINK

COLUMBIA

CUBA

CYNTHIA

DAINTY BESS

DAME EDITH HELEN

E. C. HILL

EDITH NELLIE PERKINS

EDITOR McFARLAND

ETOILE DE HOLLANDE

F. J. GROOTENDORST PINK

F. J. CROOTENDORST RED

FRANCIS SCOTT KEY

FRAU KARL DRUSCHKI

GOLDEN DAWN

GOLDEN EMBLEM

GOLDEN OPHELIA

GORGEOUS

GRUSS AN TEPLITZ

HADLEY

HARRISON'S YELLOW

HOLLYWOOD

J. J. L. MOCK

JOANNA HILL

JULIEN POTIN

K. A. VICTORIA

KILLARNEY DOUBLE WHITE

KILLARNEY PINK

KILLARNEY WHITE

LADY HILLINGDON

DESCRIPTION

dark red

superb dark velvet, black

copper red

yellow, bronze and red

copper and red

vivid pink

large alabaster white

pink

splendid pink buds

dazzling orange red

orange pink

single pink and white

double, large pink

very popular, dazzling red

tinted copper, splashed red

lovely deep pink

lovely dark red

fast grower, pink

fast grower, red

double, deep rich red

large snowy white

bright golden

yellow

yellow and gold

copper and orange

very hardy red

old favorite, red

yellow

dark pink

very popular, soft pink

creamy yellow

pure yellow

popular, double snowy white

pure white

clear pink

a splendid white

deep Indian yellow

VARIETY

LADY MARGARET STEWART

LA FRANCE

LORD CHARLEMONT

LOS ANGELES

LUXEMBOURG

MARGARET McGREDY

McGREDY'S SCARLET

METEOR

MISS ROWENA THOM

MME. BUTTERFLY

MME. CAROLINE TESTOUT

MME. JULES BOUCHE

MRS. CHARLES BELL

MRS. DUDLEY CROSS

MRS. E. P. THOM

MRS. PIERRE S. DuQONT

NATIONAL EMBLEM

OLYMPIA

OPHELIA

PADRE

PAUL NEYRON

PRES. HERBERT HOOVER

PRISCILLA PINK

RADIANCE PINK

RADIANCE RED

RADIANCE SHELL

RADIANCE, TEXAS WHITE

RAINBOW

RAPTURE

RED COLUMBIA

ROSE MARIE

ROSLYN

SENSATION

SUNBURST

SYRACUSE

TALISMAN

TEMPLAR

DESCRIPTION

golden yellow to orange red

something different, silvery pink

scarlet crimson

salmon and pink

bright yellow, shaded orange

orange vermillion

scarlet red

very popular red

fiery rose

pink and gold

soft pink

large lovely white

shell pink

pink and yellow

bright, lively yellow

golden yellow

very popular, dark red

gorgeous scarlet and yellow

salmon with yellow shadings

flowers freely, coppery scarlet

immense blooms, pure pink

red and old gold

pure pink

the best pink

the best red

the best shell

extremely popular, variegated

glowing pink

outstanding, rich red

double-cupped, rose pink

fragrant, golden yellow

scarlet and maroon red

old garden favorite, deep yellow

fine grower, bright crimson

very popular red, old gold, yellow

a fine glowing red

ALL ARE FIELD GROWN ROSES, BLOOMING SIZE

10 MEXICAN TUBEROSES \$1

Ten bulbs sent postpaid for only \$1

Order Offer No. C

Ten beautiful single flowering Tuberose bulbs that will give you plenty of delightfully graceful and highly fragrant flowers from July to September.

ROSEDUST

Recommended for mildew, blackspot and other fungus diseases. Helps keep roses and other plants disease free and in splendid growing condition.

Price: 1 pound package

POSTPAID 59¢

Climbing ROSES

**only 49¢ EACH
POSTPAID**

They climb! They run! In fact, you can train them to do anything you want! Let them grow along the fence, over the trellis, or up the garage. They are hardy everywhere and grow rapidly with little or no attention. Here we bring you America's favorite climbing roses — all strong two-year-old, field-grown stock.

VARIETY	DESCRIPTION
Clb. American Beauty	dark red
Clb. Crimson Rambler	bright crimson
Clb. Golden Ophelia	sport of bush
Clb. Hoosier Beauty	red
Clb. Lady Hillingdon	Indian yellow
Clb. Marechal Niel	deep yellow
Clb. Mary Wallace	old favorite, red

VARIETY	DESCRIPTION
Clb. Primrose	yellow apricot
Clb. Radiance Pink	the best pink
Clb. Radiance Red	the best red
Clb. Silver Moon	pure white
Clb. Talisman	sport of bush
Clb. Columbia	pure pink
Clb. Paul's Scarlet	old favorite, dark red
Clb. Pres. Hoover	same as bush

STRONG, FIELD GROWN PLANTS!

BABY DOLL ROSES

POLYANTHAS

**only 49¢ EACH
POSTPAID**

Polyantha roses (frequently called Baby Doll roses) produce myriads of dainty, fragrant little flowers of exquisite form and habit and will give a gorgeous array of color to your yard throughout the summer. Polyantha roses are fine for use in hedges, for borders, and for inside box culture.

VARIETY	DESCRIPTION
CECILE BRUNNER	bright pink and white
CHATILLION	bright pink
ECHO	two-toned pink
EDITH CAVELL	brilliant scarlet
ELSE POULSEN	bright rose
GEORGE ELGER	bright yellow
GLORIA MUNDI	orange scarlet
GOLDEN SALMON	salmon pink and orange, popular
IDEAL	dark red, profuse bloomer
KATHERINE ZEIMET	white
KIRSTEN POULSEN	bright scarlet
SALMON SPRAY	salmon pink to carmine

GET THEM DIRECT FROM AMERICA'S ROSE GARDEN

During the many years that we have been associated with the rose industry, we have visited and bought roses from all of the principal rose-growing sections of the country. As a result of the first-hand experience thus gained, it is our firm belief that Texas is by far the greatest rose-growing state in America. Its rich sandy soil, mild climate and long growing season produce bigger and better rose plants. Most of our roses are produced in the rich soils of the Natchez River in East Texas—a section that may truly be termed the "Rose Garden of America".

Texas-grown roses are just as hardy in the North as they

are in the South. The hardiness of a rose does not depend upon the climate or soil in which it is grown—it depends upon the understock on which the rose is budded. All Naughton roses are budded upon the finest Multiflora Japonica understock and are capable of standing all kinds of weather. Texas-grown roses, due to the long growing season they enjoy, are fully matured when they leave our nurseries, thus assuring you the best of blooming plants the first season you plant them in your yard or garden.

Today we are one of the largest shippers of two-year-old, field-grown roses in the entire United States. We never list a rose until we have seen it ourselves, are sure of its bloom-

Rare ROSES

**only 59¢ EACH
POSTPAID**

From coast to coast over a period of years we have been collecting and testing in our fields the best of the unusual and rare varieties of roses. Now we offer them to you! Enjoy the exotic colors and rare fragrance of these delightful varieties. Every one will add new, unusual beauty and fragrance to your rose bed — and just see how low they are priced!

VARIETY	DESCRIPTION
CONDESA DE SASTAGO	double, two-toned copper and yellow
GOLDEN RAPTURE	double, rich yellow
IMPERIAL POTENTATE	lovely rose pink
IMPRESS	salmon changing to yellow
NORMAN LAMBERT	chrome yellow, lovely buds
PINK PEARL	very popular, vivid pink
POINSETTIA	large, deep red
QUEEN ALEXANDRIA	double, golden vermillion
ROSELANDIA	golden yellow flower
ROUGE MALLERIN	very deep red
SOEUR THERESE	lovely yellow
SUNKIST	bright, lively yellow
YELLOW SASTAGO	deep golden yellow

All of the above varieties of rare roses, two-year-old field-grown, only 59¢ each. Postpaid.

BIG JUMBO ROSES

**only 79¢ EACH
POSTPAID**

Here is the cream of the crop! Big heavy stock with thick canes and strong matted root systems that should quickly develop into big, gorgeous bushes. These are fine everblooming extra heavy roses—every rose field-tested and proved. Roses carefully packed and shipped to you postpaid.

VARIETY	DESCRIPTION
AMERICAN BEAUTY	dark red
DAME EDITH HELEN	tinted copper, splashed red
E. G. HILL	double, large pink
FRAU KARL DRUSCHKI	popular dazzling red
LADY HILLINGDON	large snowy white
MRS. CHARLES BELL	shell pink
PINK DRUSCHKI	immense rose-pink flowers
BETTY UPRICHARD	copper and red
ETOILE de HOLLANDE	lovely dark red

ing qualities, and firmly believe that it will give our customers complete satisfaction.

When you buy Naughton roses from this catalog you may rest assured that they are tested and proved roses. Years of experience in proving each variety of budded roses listed in our catalog, a large staff of capable rose growers, conscientious old-fashioned honesty, and a jealous care of our reputation for fair dealing, have brought Naughton Farms, Inc., an army of thousands of satisfied rose customers from all over the world. We are justly proud of them—we are justly proud of the roses that we ship!

NAUGHTON'S

Flowering SHRUBS

GIVE YOU BEAUTY
AT LOW COST

CRAPE MYRTLE

HYDRANGEA

DEUTZIA



SNOWBALL



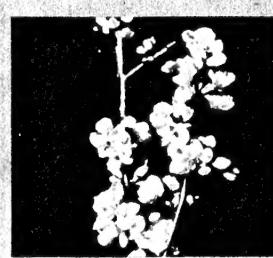
FORSYTHIA



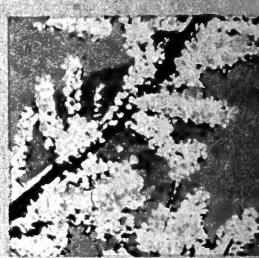
WHITE DOGWOOD



SPIREA V. HOUTTEI



CYDONIA JAPONICA



TAMARIX

SPIREA BILLARDI ALBA. A low-growing graceful flowering shrub. Has gorgeous white flowers. Fast grower. Price: Strong 2-ft. plants, 39c each. Postpaid.

SPIREA THUNBERGII. Of low spreading habit. Has fern-like foliage of light green and blooms of white and pink tints. Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.

SPIREA ROSEA. Has dense foliage with long stems of gorgeous rose-shaded flowers. Blooms from July to September. Price: Strong 2-ft. plants, 39c each. Postpaid.

HYDRANGEA. (Hill of Snow). Ever-blooming Hydrangea constantly in bloom from early June until frost. Bears great clusters of white flowers. Price: 2-yr. plants, 69c each. Postpaid.

HYDRANGEA P. G. Beautiful well developed trees of the true Hydrangea. Large clusters of white flowers changing to pink. Price: 2-yr. plants, 69c each. Postpaid.

HYDRANGEA OAKLEAF. Flowers open in early summer in long panicles changing from white to purple. Price: Strong 2-yr. plants, 49c each. Postpaid.

CALYCANTHUS (Sweet Shrub). Has large, highly scented leaves. Produces lovely red blooms on long canes. Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.

RED OSIER DOGWOOD. In summer leaves are a beautiful shade of green. In winter bark turns fiery red. Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

SPIREA BILLARDI. A low-growing graceful shrub. Has gorgeous lavender blooms on long spikes. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

SPIREA ARGUTO. A variety growing from 2 to 3 feet in height covered by large panicles of feather-like blossoms of orchid and crimson. One of the best bloomers of the Spirea family. Prices: Strong 2-yr. plants, 29c each. Postpaid.

BEAUTY BUSH. Ornamental shrub from China. Very rare. Flowers heavily in June. Price: 2-yr. plants, 1½-ft. size, 39c each. Postpaid.

UMBRELLA MAGNOLIA. Upright and tall grower, very graceful tree and showy. Price: 2 to 3-ft. size, 69c each. Postpaid.

SWEET ELDER. Most handsome with its great clusters of large flowers, sometimes 10 inches across. Hangs extremely heavy with purplish-black berries. Price: Strong 2 to 3-ft. plants, 59c each. Postpaid.

HEAVEN TREE. Leaves gorgeous light green resembling those of a palm. Exceptionally fast grower. Does especially well on city lots exposed to gas and smoke. Price: 2 to 3-ft. plants, 39c each; 3 to 4-ft. plants, 49c each. Postpaid.

FORSYTHIA. Erect, tall and slender. Desirable for tall backgrounds. Lovely golden flowers of rich yellow. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

CYDONIA JAPONICA (Japan Quince). Produces a brilliance of scarlet-red flowers. The most beautiful of all flowering shrubs in the South. Hardy everywhere. Price: Strong 2-ft. plants, 59c each. Postpaid.

SPIREA ANTHONY WATERER. A dwarf variety of Spirea growing 15 to 19 inches in height. Covered by large crimson and yellow flowers in early spring. Its variegated foliage is very attractive. The best bloomer of the Spirea family. Price: Strong 2-yr. plants, 38c each. Postpaid.

FLOWERING CRAB. Tree seems covered with dainty roses of delicate pink. Very fragrant. Price: Strong 2-yr. plants, 98c each. Postpaid.

TAMARIX (Salt Cedar). In early spring it is a solid mass of gorgeously colored orchid and lavender flowers. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

PAW PAW TREE. Upright grower, very showy leaves, has an abundance of lovely purple flowers. Price: 2-ft. plants, 39c each. Postpaid.

MOCK ORANGE. Small, dainty leaves of rich green. Highly scented, beautiful white flowers. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

SCOTCH BROOM. In April a solid mass of golden-yellow blooms. A wonderful cut flower. Price: Strong 2-yr. plants, 39c each. Postpaid.

WHITE SNOWBERRY. Small pink flowers followed by large waxy white berries. Very showy. Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.

RED SNOWBERRY. Pink flowers followed by large red, wax-like berries. Price: Strong 2-ft. plants, 29c each. Postpaid.

WHITE FLOWERING DOGWOOD (Cornus Florida). Solid mass of beautiful white blooms in spring. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

GOLDEN BELL. Tall and slender. Lovely flowers of rich yellow in early spring. Price: 2-ft. plants, 29c each. Postpaid.

HARDY FERNS

Variety	Each
LADY FERN	29c
LEATHERWOOD FERN	29c
TOOTHED FERN	29c
WINGED FERN	29c
CINNAMON FERN	29c
ROYAL FERN	35c

All 2-Year-Old Plants

10

FLOWERING SHRUBS

Splendid collection of assorted colors and types. All strong, field-grown, blooming-size shrubs — all guaranteed satisfactory. Collection includes: 1 Orange Flowering Pomegranate, 2 Pink Deutzia, 1 Crapemyrtle, 2 Red Snowberry, 2 Spirea Van Houttei, 1 Hydrangea Arborescens, and 1 Spirea Billardi. All 10 shrubs shipped Postpaid for only \$1.69.

ORDER OFFER No. 271

FLOWERING SHRUBS

add year round beauty to your yard and garden

NAUGHTON

Flowering Shrubs are Healthy Plants



HIBISCUS

HIBISCUS. Has very large heart-shaped leaves. Beautiful blooms cover plant all summer. Price: Strong 1-year roots, will bloom first season, 39c each. Postpaid.

CRAPÉ MYRTLE. Blooms from mid-summer until frost. Truly the most gorgeous flowering shrub in the Southland. Colors: Red, pink, purple, orchid. Specify color wanted. Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.

CHINESE RED BUD. A dwarf shrub producing long stems with large, deep-pink flowers. Price: 2-ft. plants, 39c each. Postpaid.

AMERICAN RED BUD (Judas Tree). Beautiful pink and rose colored flowers. Fine grower and exquisite in every respect. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

PURPLE LEAF PLUM (Prunus Pissardi). Black bark, with leaves of striking, pinkish-purple color and lovely white blossoms. Price: Strong 2 to 3-ft. plants, 69c each. Postpaid.

RED LEAF PEACH. Brand new and a dandy. Foliage bright red in spring and summer. Flowers rose-pink. Price: 2-ft. plants, 69c each. Postpaid.

RED FLOWERING PEACH. Large type flowering tree. Flowers large double red. Price: 2 to 3-ft. plants, 69c each; 3 to 4-ft. plants, 89c each. Postpaid.

WHITE FLOWERING PEACH. Same as Red Flowering Peach except flowers are large double white. Price: 2 to 3-ft. plants, 69c each; 3 to 4-ft. plants, 89c each. Postpaid.

PINK BUSH HONEYSUCKLE. Exactly like the red bush except abundant flowers are pink. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

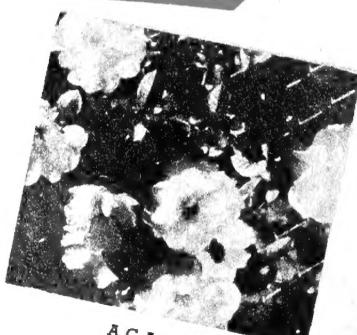
MONK'S PEPPER TREE. Has spicy fragrance. Grows to about 4 feet. From mid-summer to early fall it is covered with lilac or lavender flowers on heavy dense spikes. Sure to bloom this year. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

GOLDEN RAIN TREE. Large round leaves with white blossoms in May followed by gold-yellow foliage in mid-summer. Price: Strong 2-ft. plants, 49c each. Postpaid.

CORALBERRY. Dwarf shrub of dense growth. Green berries in the summer, changing to deep red in the winter. Berries hang on plants until late spring. Price: 2-ft. plants, 39c each. Postpaid.

INDIAN CurrANT. Light green leaves covered with fiery scarlet berries in winter makes this one of the most attractive plants of all the shrubs. Can be planted in shady locations. Price: Strong 2-ft. plants, 39c each. Postpaid.

BLACK HAW. Fine shrub, very showy. Bears blue-black edible fruit. Price: 2 ft., 39c each. Postpaid.



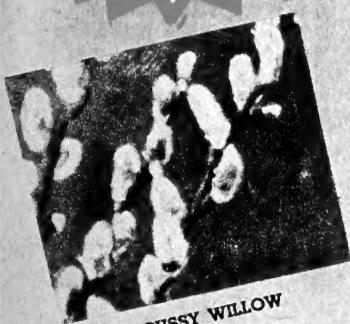
ACACIA



WEIGELA

New
AND
Unusual

FLOWERING SHRUBS



Pussy Willow



Redleaf Peach

PUSSY WILLOW. Bark is highly colored. Slender leaves and long white catkins are borne along stems. Great novelty plant. Price: Strong 2-ft. plants, 49c each. Postpaid.

MIMOSA (Silk Tree). Densely rounded head almost umbrella-like, with feathery, fragrant pink blossoms. Price: Strong 2-yr. plants, 69c each. Postpaid.

ALTHEA JEANNE d'ARC (White Althea). Same description as the Red Althea, only blooms are large, double white with carmine centers. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

WEIGELA HENDERSONIA. One of the best of the Weigela family. The leaves are bright green and are borne thickly along stems. Does well in any climate. Fine for planting in masses or hedges. Gorgeous trumpet-shaped flowers are beautiful throughout the summer. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

ORANGE FLOWERING POMEGRANATE. Outstanding and gorgeous. Flowers are large double blooms of a gorgeous shade of orange splashed with yellow copper red. From the bloom forms the fruit, a large orange ball. Price: Strong 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

SMOKE TREE (Purple Fringe). A unique spreading tree-like shrub. Masses of mist-like flowers resembling smoke. Leaves change to brilliant red and yellow in fall. Splendid to mass with tall shrubs. Price: Strong 2-ft. plants, 39c each. Postpaid.

HOLLY. Its dull green leaves and beautiful red berries make it very desirable. Price: 2-ft. plants, 39c each. Postpaid.

WHITE FRINGE. Beautiful shrub having large panicles of fine white flowers up to 8 inches long. Price: Strong 2-ft. plants, 59c each. Postpaid.

WINTER HONEYSUCKLE. Of upright growth with small leaves, creamy-white flowers and bluish-purple fruit. Price: Strong 2-ft. plants, 29c each. Postpaid.

CHINA ROSE TREE. A beautiful pink flowering tree with large double pink flowers thickly set on showy slender branches. It is an aristocrat of flowering trees. Price: Strong 2 to 3-trees, 89c each. Postpaid.

SPICE-BUSH. Highly scented leaves, with lovely purple flowers borne on long stems. Price: 2-ft. plants, 49c each. Postpaid.

SPIREA VAN HOUTTEI. One of the most beautiful of all the Spirea family. In early spring covered with mass of dainty white flowers. Price: Strong 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

RED BUSH HONEYSUCKLE. Small, dainty leaves with abundance of small red flowers followed by red berries. Can also be furnished in white. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

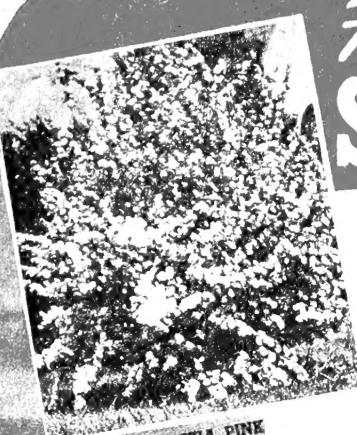


Double Pink Althea



Holly

Flowering SHRUBS



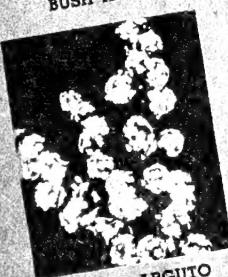
DEUTZIA PINK



MOCK ORANGE



BUSH HONEYSUCKLE



SPIREA ARGUTO



OAK LEAF HYDRANGEA

We offer this season thousands upon thousands of fine heavy-rooted, field-grown flowering shrubs at prices so low that everyone can afford to plant them this year. Haven't you at times seen a vacant place in your yard or garden that needs shrubs or don't you have some unsightly places where lovely flowering shrubs should be planted so as to cut out those unsightly views? Make your fences and dividing lines into rows of living beauty.

ALTHEA BEU DE FEU (Double Red). An abundance of large double red flowers. Hardy and easy to transplant. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

ALTHEA ROSE OF SHARON. Has an array of assorted colors unsurpassed in the field of flowers. Price: 2 to 3-ft. plants, 25c each; 3 to 4-ft. plants, 35c each. Postpaid.

ALTHEA ARDENIS (Purple). Blooms are large, double and deep purple. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

PERSIAN LILAC. Great abundance of flowers in large panicles. Price: Strong 2-ft. plants, 69c each. Postpaid.

ROSE ACACIA (Moss Locust). Long graceful clusters of pea-shaped, rose-colored flowers. Price: Strong 2-ft. plants, 39c each. Postpaid.

DEUTZIA—PINK. Large double pink flowers with a shading of rose. Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

DEUTZIA—WHITE (The Pride of Rochester). Large gorgeous white flowers, very double. One of the first to bloom in the spring. Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

WEIGELA ROSEA. Tall growing with deep pink, trumpet-shaped flowers. Blooms throughout summer. Price: 2 to 3-ft. plants, 39c each; 3 to 4-ft. plants, 49c each. Postpaid.

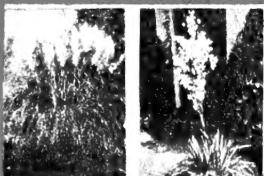
DWARF CRAPE MYRTLE. Habits, hardiness and blooming quality exactly like Crape Myrtle only a dwarf type and an extremely hardy bloomer. Colors: pink and orchid. Specify color. Price: 15 to 18-in. plants, 39c each. Postpaid.

BEAUTYBERRY. Has bluish flowers and when in fruit is one of our showiest plants. Ornamental and extremely beautiful because of its blue flowers and violet fruit. Price: Strong 2-yr. plants, 39c each. Postpaid.

RED CHokeBERRY. A large beautiful shrub that bears a great quantity of red berries which remain on the plant during the long winter months when everything else is bleak and dreary. Price: Strong 2-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

FLOWERING ALMOND. Upright growth with lovely pink flowers in early spring. Tiny, little leaves borne on long stems make it very useful in any landscape. Price: Strong 18 to 24-in. plants, 59c each. Postpaid.

ORNAMENTAL GRASSES



PAMPAS GRASS (Left illust.). Large needle-like grass with sprays of snow-like flowers. Price: 49c each. Postpaid.

ZEBRA GRASS. Has long bright green blades with vivid yellow stripes down each blade. Beautiful silver plumes when in bloom. Price: Strong divisions, only 39c each. Postpaid.

WHITE YUCCA (Right illust.). Hardy blooms on long canes with hundreds of big white flowers. Price: 39c each. Postpaid.

Shade TREES



WEEPING WILLOW



LOMBARDY POPLAR



SYCAMORE



CHINESE ELM

CHINESE ELM. The South's most popular shade tree. Of tall-growing, wide-spreading habit, it is very stately. Price: 2 to 3-ft. trees, 35c each; 3 to 4-ft. trees, 45c each; 4 to 5-ft. trees, 65c each; 5 to 6-ft. trees, 75c each. Postpaid.

SILVER LEAF MAPLE. A ball of glowing silver in the sunshine. An aristocrat of the shade family. Price: 2 to 3-ft. trees, 25c each; 3 to 4-ft. trees, 39c each. Postpaid.

LOMBARDY POPLAR. Stands erect, tall and ever graceful. By far the most handsome of all the shades. Beautiful in rows. Price: 2 to 3-ft. trees, 29c each; 3 to 4-ft. trees, 39c each; 4 to 5-ft. trees, 69c each; 5 to 6-ft. trees, 89c each. Postpaid.

TULIP TREE. Large green leaves and tulip-like flowers. A great novelty when in bloom. Price: 3 to 4-ft. trees, 89c each. Postpaid.

SYCAMORE. A lofty, wide-spreading tree with immense heart-shaped leaves. Price: 2 to 3-ft. trees, 35c each; 3 to 4-ft. trees, 50c each; 4 to 5-ft. trees, 70c each; 5 to 6-ft. trees, 85c each. Postpaid.

SCARLET MAPLE. Medium size tree at maturity. Scarlet leaves during the entire year. Price: 2 to 3-ft. plants, 85c each. Postpaid.

WEEPING WILLOW. A graceful tree of large size. Long drooping branches give it a weeping effect. Price: 3 to 4-ft. trees, 45c each. Postpaid.

CHINESE POPLAR. Leaves are a light shade of green. Bark is brilliant shade of Carmine rose that gives it an Oriental effect. Very popular. Price: 2 to 3-ft. trees, 35c each; 3 to 4-ft. trees, 45c each; 4 to 5-ft. trees, 65c each; 5 to 6-ft. trees, 75c each. Postpaid.

SHADE TREE BARGAIN OFFER

Get three fine, large Chinese Elm Trees in 5- to 6-ft. size. A regular \$2.25 value — sent postpaid for only \$1.89.

Send for this bargain today!

ORDER COLLECTION No. 25.

Naughton HEDGE



AMOOR RIVER PRIVET. The most widely planted hedge in the South. Does well in all kinds of soil. Quick grower, easily sheared. Price on 2 to 3-ft. plants, postpaid, 15c each; 10 for \$1.25; 50 for \$5.89, 100 for \$9.98. Price on 3 to 4-ft. plants, postpaid, 20c each; 10 for \$1.75; 50 for \$8.98; 100 for \$12.98.

CALIFORNIA PRIVET. Tall, upright grower. Its leaves of golden green in spring make a very showy hedge. Grows fast and is hardy. Price on 2 to 3-ft. plants, postpaid, 15c each; 10 for \$1.25; 50 for \$5.89; 100 for \$9.98. Price on 3 to 4-ft. plants, postpaid, 20c each; 10 for \$1.75; 50 for \$8.98; 100 for \$12.98.

DEUTZIA FLOWERING HEDGE. Here's a flowering plant that can be used for hedging — quick grower. Large double pink flowers with a shading of rose. Price on 15 to 18-inch plants, 19c each; 10 for \$1.75; 20 for \$8.39. Postpaid.

HARDY VINES

CLIMBING TYPE

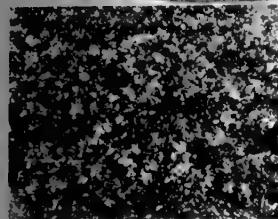
Plant creepers and climbing vines to screen those unattractive places. All are very hardy.

Variety	Color	Variety	Color
English Ivy	bright green	Trumpet Creeper	orange-yellow
Hall's Japan Honeysuckle	gold, white	Queen's Wreath	pink, dainty
Wisteria (Specify Color)	white or purple	American Bittersweet	orange fruit

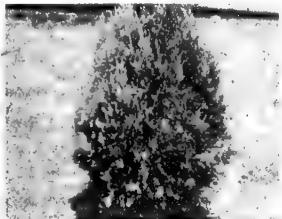
Prices on all above vines: 39c each. Postpaid.

NAUGHTON'S
Field Grown

EVERGREENS



ABELIA



BAKER ARBORVITAE



NANDINA



FITZER JUNIPER



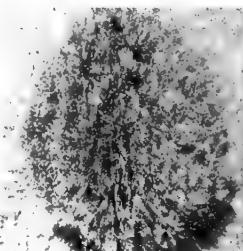
ARIZONA CYPRESS



SPINEY GREEK JUNIPER



GLOBE ARBORVITAE



GOLDEN MINIATURE ARB'VIT.

ORIENTAL ARBORVITAE. Tall, bright green evergreen, very rugged in habit. Fine for screening places. Price: 12 to 15-in. plants, 49c each; 15 to 18-in. plants, 79c each. Postpaid.

CHINESE ARBORVITAE. Tall tree-like branching from the ground. Fine for hedging, screening unattractive places or as specimens in the background. Price: 12 to 15-in. plants, 49c each; 15 to 18-in. plants, 69c each; 18 to 24-in. plants, 79c each. Postpaid.

GOLDEN MINIATURE ARBORVITAE. A little dandy. It is new and gaining popularity. Dwarf in type, with bright golden-yellow cast. Price: 9 to 12-in. plants, 69c each; 15-in. plants, 98c each. Postpaid.

ROSEDALE ARBORVITAE. Round, compact, gorgeous, bluish-green in color. The most beautiful and highly colored evergreens grown. Price: 12-in. plants, 49c each; 18-in. plants, 69c each; 24-in. plants, \$1.25 each. Postpaid.

GLOBE ARBORVITAE. Small, dwarf globe-shaped arborvitae. Used mostly for planting in tubs, urns, at doors or in front of larger plants. Price: 9-in. plants, 59c each; 12-in. plants, 79c each; 15-in. plants, 98c each. Postpaid.

ITALIAN CYPRESS. A tall, graceful aristocrat of all the evergreens. It is suitable for any place in the landscape, in front of tall columns, in corners or most any place it is called to adorn. Dark green foliage, tall columnar in habit. Price: 12 to 15-in. plants, \$1.15 each; 18 to 24-in. plants, \$1.75 each. Postpaid.

ARIZONA CYPRESS. The most admired plant grown in the nursery. Tall, pyramidal in form, bluish-green in color, makes it a most desirable plant for use in the landscape. Hardy, does well in any climate, requires little or no attention. Price: 12 to 15-in. plants, 69c each; 15 to 18-in. plants, 89c each; 18 to 24-in. plants, \$1.25 each. Postpaid.

CANADA HEMLOCK. Very graceful in growth and habit. Fine needle point type, bright green-bronze foliage makes it a pleasing plant for single specimen or group planting. Price: 15 to 18-in. plants, 59c each. Postpaid.

IRISH JUNIPER. Irish Juniper is of upright growing habit, reaching a height of 6 to 10 feet at maturity. Its greyish-green color in summer and its grey-colored coat in winter make it blend well into any landscape. Fast growing, hardy. Price: 15 to 18-in. plants, 89c each. Postpaid.

ABELIA GRANDIFLORA. Most beautiful, popular and satisfactory broadleaf evergreen. Foliage a dark glossy green, covered from early spring to late fall with bell-shaped white and pink flowers. In winter leaves turn metallic bronze color. Price: 2-yr. plants, 35c each. Postpaid.

NANDINA. The most colorful of all broadleaf evergreens. Green leaves with beautiful white blooms in summer, changes its delicate foliage to a brilliant dash of orange-red with red berries in the winter months, retaining this color throughout the winter. Price: 12-in. plants, 69c each; 18-in. plants, \$1.49 each; 24-in. plants, \$1.89 each. Postpaid.

EUONYMUS JAPONICA. America's favorite broadleaf evergreen. Broad glossy-green foliage, retains its charming color throughout the winter months. Extremely hardy. Unexcelled for individual planting, for hedges, along drives, fences, or to work into any landscape where color is needed. Stands drought well. Fast grower and unsurpassed by any shrub. Price: 12 to 15-in. plants, 59c each; 15 to 18-in. plants, 69c each. Postpaid.

WAXLEAF LIGUSTRUM. Finest evergreen grown in the Southland. Leaves very thick and waxy, upper surface highly glossed dark green. Can be pruned and kept at any desired shape. Use as hedges or specimens in landscapes. One of the aristocrats of the evergreen family. Price: 10 to 12-in. plants, 59c each; 12 to 15-in. plants, 69c each; 15 to 18-in. plants, 98c each. Postpaid.

FITZER JUNIPER. The Fitzer is the most handsome of the Juniper varieties, the most satisfactory for southern planting. No plant adds more beauty and grace to a landscape than this variety. Unusually beautiful with greyish-green color, with long, wide-spreading prostrate branches. Its main purpose in the landscape is for planting at doors, in the corners, or in ground foundations. Very hardy and a fast grower. Price: 10 to 12-in. spread plants, 69c each; 12 to 15-in. spread plants, 98c each. Postpaid.

BAKER ARBORVITAE. Baker Arborvitae is a fine pyramid-type tall, columnar growth that fills a space in ornamental planning for which there has been a great need. Upright, narrow columnar habit, dense foliage, bright shining green. An effective tall-growing evergreen. Price: 15 to 18-in. plants, 69c each; 18 to 24-in. plants, 79c each; 24 to 30-in. plants, \$1.39 each. Postpaid.

EXCELSIOR ARBORVITAE. Fine pyramidal type, columnar growth plant that is excellent for putting on corners or at any place where tall growing plants are desired. Dense foliage, dark green, fast grower. Price: 12 to 15-in. plants, 69c each. Postpaid.

ELEPHANT EARS. Has enormous heart-shaped leaves frequently from 16 to 24 inches across. Price: Strong bulbs, 49c each. Postpaid.

BABY DOLL GARDENIA. A little dandy. Dwarf-growing gardenia plant reaching a height at maturity of about 15 in. Round, globe-shaped plant that simply covers itself in snow-white blooms. Price: 10 to 12-in. plants, 89c each. Postpaid.

PROCUMBENS JUNIPER. Most gorgeous of all the Juniper family. Spike-like needle foliage of bright green to metallic, and growing prostrate on the ground makes it most admired. Hardy, easy to grow. Fine for fish pond and rock garden. 15 to 18-in. spread plants, 98c each. Postpaid.



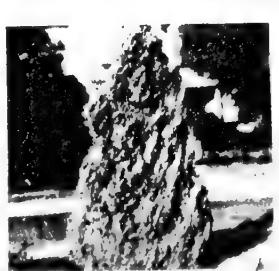
BERKMAN'S GOLDEN ARB'VIT.



CANADIAN HEMLOCK



ITALIAN CYPRESS

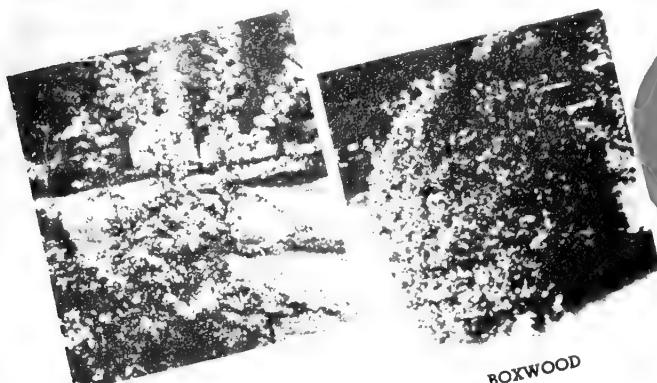


IRISH JUNIPER



HILL'S PYRAMID ARB'VIT.

Select Some



BOXWOOD

BROADLEAF EVERGREENS

TO ADD INTEREST
AND COLOR



AZALEA



SANTOLINA



ORIENTAL HOLLY

CHERRY LAUREL. Pyramidal type. Glistening bright green foliage, white plume-like flowers, black berries in the fall. Price: Strong 2-yr. plants, 59c each. Postpaid.

JAPANESE LIGUSTRUM. Fine evergreen of broadleaf type. Glossy green in winter. Reaches height of about 6 ft. Upright grower. Price: 12 to 15-in. plants, 29c each. Postpaid.

YELLOW JASMINE. Its branches are beautifully arched. Foliage dark green, covered with yellow flowers all summer. Price: Strong 2-yr. plants, 48c each. Postpaid.

SANTOLINA. A little globe-shaped grey border plant. Hardy. Greyish-green in color, small yellow blooms in summer. Price: 2-yr. plants, 25c each. Postpaid.

GOLDEN PRIVET. Lovely bush-formed shrub. Foliage dark green with golden variegated centers. Price: Strong 2-yr. plants, 15-in., 29c each. Postpaid.

GOLDEN EUONYMUS. Plant similar to Euonymus Japonica except for foliage, which is light green with large centers of golden yellow and golden bark. Price: Strong plants, 59c each. Postpaid.

BOXWOOD. Dwarf-growing evergreen. Old-fashioned favorite. Small globe-shaped. Price: Strong 2-yr. plants, 59c each. Postpaid.

GARDENIA. Glossy little leaves and beautiful snowy white flowers very highly scented. Price: Strong 2-yr. plants, 15 to 18-in., 98c each. Postpaid.

PHOTINIA. Leaves turn a bronzy red in autumn and retain that color until spring; then they change to fiery scarlet. Price: Strong 1½-ft. field-grown plants, 89c each. Postpaid.

GLORY of the GARDEN

ORIENTAL HOLLY. Very popular evergreen. Leaves shiny green with one spine at the apex. White flowers in May, red berries in winter. Price: Strong 12-in. plants, 69c each. Postpaid.

AZALEAS. Beautiful little shrubs. Perfectly hardy in the open in the South. They supply bushels of blooms from January to May. Price: Strong 2-yr. plants, 69c each. Postpaid.

MAGNOLIAS. Extremely large leaves of beautiful glossy-green and huge 8 to 10-in. magnificent flowers make it an outstanding plant. Price: Strong 3 to 4-ft. trees, \$1.49 each. Postpaid.

CAPE JASMINE. An evergreen shrub of medium height. Waxy-green leaves, pure snow-white blossoms with a lovely fragrance. Price: Strong 2-yr. plants, 98c each. Postpaid.

Naughton's HARDY PERENNIALS

CANTERBURY BELLS. Lovely bell-shaped rose flowers. Price: Each, 22c; 3 for 59c. Postpaid.

PLATYCODON (Balloon Flower). Lovely, bell-shaped, blue flowers, blooms all summer. Price: Each, 19c; 3 for 49c. Postpaid.

STATICE LATIFOLIA (Sea Lavender). Immense heads of lilac-blue flowers in July and August. Price: Each, 25c. Postpaid.

GRENADIN CARNATION. Hardy, bright red, fine blooms. Can also furnish King of Blacks and Rose Queen. Price: Each, 25c. Postpaid.

COREOPSIS (Mayfield Giant). Flower rich golden yellow. Fine for cuts. Bloom all summer. Price: Each, 18c; 3 for 39c. Postpaid.

SILVER KING (Artemesia). Highly colored silver foliage makes it a splendid decorative plant. Price: Each, 25c; 3 for 65c. Postpaid.

HOLLYHOCK. Hollyhocks are more popular year after year. Blooms in assorted colors. Price: Each, 25c; 3 for 69c. Postpaid.

SHASTA DAISY. A solid mass of white with yellow centers; in bloom from May to frost, that's Shasta Daisy! Price: Each, 25c; 3 for 65c. Postpaid.

CHINESE LANTERN. Dense bush about two feet high. Blooms of bright orange-scarlet with lantern-like fruits. Price: Each, 25c; 3 for 59c. Postpaid.

RED HOT POKER (Tritoma). Flowers are long spikes, red at top, orange and yellow at base. Blooms July to frost. Price: Each, 35c; 3 for 98c. Postpaid.

COLUMBINE (Aquilegia). Fine early cutting perennials. Blooming May and June. Prefers partial shade. Price: Each, 25c; 3 for 69c. Postpaid.

HARDY PINKS. Resembles small carnation. Blooms May to mid-summer. Price: Each, 25c; 3 for 69c. Postpaid.

DELphinium. Splendid cut flowers; a beautiful shade of blue. Price: Each, 25c; 3 for 69c. Postpaid.

BABY'S BREATH (Glycosphila). Has feathery panicles of small, starry white flowers. Price: Each, 25c; 3 for 69c. Postpaid.

HARDY, STRONG, HEALTHY PLANTS!

TWO-YR. OLD PEACH TREES

HEAVY FIELD GROWN



Almost all soils are well adapted for growing the peach. It is more suited to Southern soils and conditions than any other fruit. Plant Naughton's heavy-rooted, sure-to-bear peach trees this year, and pick rich, luscious and delicious fruit from your own orchard.

PRICES ON PEACH TREES - POSTPAID

2 to 3-ft. size, each	\$.35
3 to 4-ft. size, each	.49
4 to 6-ft. size, each	.89

Strong, heavy-rooted trees that will produce luscious, ripe fruit, year after year. Be sure to fill that vacant spot in your orchard this year with some of these top-quality, No. 1, heavy-rooted peach trees.

Variety, Color, Free or Cling	Ripe	Variety, Color, Free or Cling	Ripe
ELBERTA Yellow, free	July 15	EARLY WHEELER Red, white, cling	May 25
MAMIE ROSS White, pink, semi	June 30	CHINESE CLING White, cling	July 10
ARP BEAUTY Yellow, free	June 20	MINNIE STANFORD Yellow, red, cling	August 15
STINSON White	October 1	INDIAN CLING Blood red	August 15
MAYFLOWER Red, pink, semi	May 25	GOLDEN JUBILEE Yellow, free	June 10
RED BIRD Red, white, semi	June 25	MIXON CLING Yellow, cling	July 15
AUGBERTA Yellow, cling	August 15	ROCHESTER Yellow, red, free	Mid Aug.
EARLY ELBERTA Yellow, free	June 25	HALE HAVEN Yellow, free	Late October
BELLE OF GEORGIA White, free	June 20		

GROW PEACHES FOR PROFIT

PLUMS



Every home, every farm should have its own orchard of plums—whether it be just a few trees or many acres producing hundreds of bushels of selected fruit for market. All Naughton plums are two-year-old, field-grown, heavy-rooted trees.

Variety	Color	Ripe
RED JUNE	Red and Yellow	June
BRUCE	Red, yellow	July
KELSEY JAPAN	Yellow, red	July
ABUNDANCE	Cherry red	June
SIX WEEKS	Deep red	May
BURBANK	Red yellow	July
SHROPSHIRE		
DAMSON	Dark blue	July

C H E R R I E S

In making out your order for cherries be sure you order more than one variety. You will find that in planting them together you will get better yield, as two varieties help pollination. Plant in groups so that the trees can shade each other. Any place will do for cherries. Pick rich, luscious, sweet cherries from your own trees year after year. Naughton's trees are all sure to grow. —POSTPAID

Varieties: **BLACK TARTARIAN, BING YELLOW, SPANISH, MONTMORENCY**

2 to 3-ft. trees, each	\$.98
3 to 4-ft. trees, each	1.55
4 to 5-ft. trees, each	1.89

RARE GARDEN ROOTS

HORSERADISH. Fine for seasoning. Crowns, 20c each. Postpaid.

CHIVES. For soups and seasoning. Price: Each, 39c.

SPEARMINT. Good for seasoning or cool drinks. Price: Each, 39c.

PEPPERMINT. Cooking plant. Price: Each, 39c.

All Above Shipped Postpaid

FIGS



FIG GROWERS OFFER

You get 3 Magnolia, 3 Brown Turkey and 4 Prolific Figs size 12 to 15-in. for only \$2.98. Order Offer No. WJ-13.

These are fine, heavy-rooted, field-grown fig trees that will grow and begin to bear quickly for you. Plant lots of them and enjoy fresh figs on your own table and have them for market.

MAGNOLIA FIG. Extremely large, sweet, greenish-yellow.

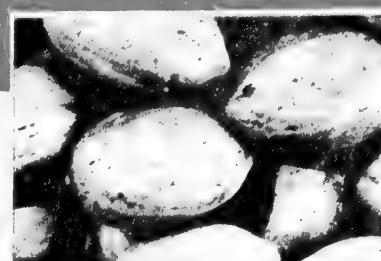
BROWN TURKEY FIG. Medium size, green to bronze, sweet.

PROLIFIC FIG. Large, sweet, very popular fig, bears in great abundance.

PRICES ON FIG BUSHES - POSTPAID

Nice strong plants	35c each
Bearing size plants	98c each

PECANS



Plant pecan trees for profit and for shade. They will pay dividends in five to six years after planting if properly handled. All of our trees are three years old with very heavy root systems. They are paper shell types.

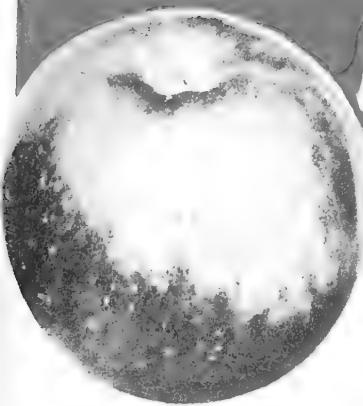
Eastern Varieties	Western Varieties
STUART	BURKETT
SCHLEY	HALBERT
SUCCESS	WESTERN SCHLEY
DELMAS	TEXAS PROLIFIC
MOORE	

PRICES ON PECANS - POSTPAID

2 to 3-ft. trees	Each \$1.98
3 to 4-ft. trees	2.98
4 to 5-ft. trees	3.98
5 to 6-ft. trees	5.98

Pecan Trees are Money Makers

APPLES



GRAPES

Fine, large, heavy-rooted apple trees that are field-grown and very hardy. Our low prices on Naughton's famous apple trees are possible only because we ship these trees by the thousands right from Waxahachie.

Variety	Description
RED DELICIOUS	finest red apple; bears young, keeps long
YELLOW DELICIOUS	it bears young; fruit large, juicy
RED JUNE	fine red apple, heavy bearer
EARLY HARVEST	medium size yellow, ripens in July
GOLDEN SWEET	splendid large yellow
NORTHERN SPY	the best eastern apple

PRICES ON ALL ABOVE APPLE TREES POSTPAID. Prices: 2 to 3-ft. trees, 49c each; 3 to 4-ft. trees, 69c each; 4 to 5-ft. trees, 98c each.

We cannot put too much stress on the planting of grape vines in the South. As a commercial crop they have no equal. They do well in most all kinds of soil and will stand planting very close together. Why not cover your back fence with something that will make you money?

Grow More Grapes

Variety	Description
CONCORD	bunch and berry large; fruit blue-black; one of the best grapes
CARMEN	large size, deep carmine-red
CACO	new red grape; vines very sturdy, bunches large
BLACK SPANISH	juicy, sweet, fine to eat
MUSCAT	blue-black, heavy bearer, large bunches
NIAGARA	berry large; white grape, fruit tender, sweet, juicy

Prices on all above grape vines: Each, 20c; 10 vines for \$1.80. Postpaid.

APRICOTS



2 YEAR TREES

All Naughton apricots are strong, two-year-old, field-grown trees being produced by experts in fruit culture. Plant these heavy-rooted trees for profit.

Varieties: EARLY GOLDEN, MOORPARK, SUPERB, IMPROVED CLUSTER, PERFECTION. Prices on Apricots, Postpaid.

2 to 3-ft. trees, each	.59
3 to 4-ft. trees, each	.69
4 to 5-ft. trees, each	.98

PEARS



Pears, Pears, Pears! Everyone should grow more of them. In the yard they make beautiful trees, and for making fruit they can't be beat. Fast growers, hardy, and require little attention. If you want to make money on fruit, plant pears.

The fruit is staple always and a profitable crop. Pears are in great demand each season. You will always find a splendid market for them, as production has never kept pace with the demand.

Varieties: KEIFFER PEAR, BARTLETT PEAR, GARBER PEAR, EARLY HARVEST PEAR.

2 to 3-ft. trees, each	.89
3 to 4-ft. trees, each	1.10
4 to 5-ft. trees, each	1.39

NAUGHTON'S BERRIES



BLACKBERRY

Big, luscious fruit, ideal for fresh table use, canning or market. Your choice of finest varieties:

Varieties	Ea.	10	50	100
McDonald	.15	1.25	4.98	8.98
Early	.15	1.25	4.98	8.98
Wonder	.15	1.25	4.98	8.98
Dallas	.15	1.25	4.98	8.98

SHIPPED POSTPAID



BOYSENBERRY

BOYSENBERRY. One of the finest berries grown. Some grow to 2 inches long. You'll be surprised at the amount of berries a few plants will make. Fine for pies, sauce, preserves and eating fresh. Price each, 25c; 6 for \$1.39; 12 for \$2.69. Postpaid.



YOUNGBERRY

YOUNGBERRY. Very popular berry, good strong grower and heavy producer. Be sure to include these in your order. Price each, 25c; 6 for \$1.39; 12 for \$2.69. Postpaid.



RASPBERRY

RASPBERRY. Everyone is familiar with the old-time Raspberry. Fine for pies, jellies and jams. Be sure to plant a few raspberries in your yard or garden. Price each, 15c; 10 for \$1.39; 25 for \$3.35. Postpaid.



5-N-1 APPLE TREE

Think of it! Five kinds of apples on one tree. Varieties are: Red Delicious, Yellow Delicious, Red Rome Beauty, Yellow Transparent and Anoka. Price on strong heavy-rooted 5-N-1 Apple Trees, \$1.39 each. Postpaid.



ASPARAGUS

Large, crisp and delicious. Plant a big bed of it or border around your garden.

Price: 10 slips, 58c; 25 slips, \$1.38; 100 slips, \$5.38. Postpaid.

RHUBARB

Plant a few rhubarb plants and enjoy it fresh from your garden.

Price: Each, 20c; 6 for \$1.10; 12 for \$1.98. Postpaid.

NAUGHTON
OFFERS A WIDE
SELECTION OF

BULBS

FOR SPRING
PLANTING



RANUNCULUS



IRIS



NARCISSUS



GRAPE HYACINTH



CANNA

CANNAS 14¢ EACH POSTPAID

Hardy nearly everywhere, producing large heads of beautiful flowers, constantly in bloom throughout the long summer months — those are NAUGHTON'S CANNAS!

Variety	Color
THE PRESIDENT	pure red
APRICOT GLOW	lovely yellow, apricot
UNCLE SAM	cherry red
YELLOW KING HUMBERT	bright yellow
MRS. A. F. CONARD	supreme pink

LILY-OF-THE-VALLEY. Hundreds of little flowers on each stem growing in the shape of bells. Price: Each, 20c; 3 for 55c; 6 for 98c. Postpaid.

ANEMONES. Little single blooms. Fine petaled variety. A rainbow mixture of colors. Price: Each, 12c; 3 for 35c; 6 for 65c; 12 for \$1.25. Postpaid.

AMARYLLIS LILY. Giant flowering Amaryllis with blooms 4 to 6 inches across. Ranging in color from pure white to fiery red. Bloom in early May. Price: Each 39c. Postpaid.

RANUNCULUS. Blooms in assorted colors, with colored centers. Flowers are almost a perfect replica of the rose. Price: Each, 12c; 6 for 58c. Postpaid.

WEDGEWOOD IRIS. Do fine outdoors, start blooming at Christmas. Lovely early blooms. Price: Each, 12c; 6 for 55c; 12 for 98c; 25 for \$1.75. Postpaid.

GRAPE HYACINTHS. Small type of the Hyacinth family. Bluish-purple in color with very small dainty flowers resembling small grapes. Price: Each, 10c; 6 for 55c; 12 for 98c; 25 for \$1.75. Postpaid.

TUBEROSE. The most highly scented of them all. Beautiful white flowers borne on long stems. Bloom in mid-summer until frost. Lovely white. Price: Each 15c; 6 for 75c; 12 for \$1.39. Postpaid.

JONQUILS. Fine little early bloomers of a bright golden yellow, multiplying fast. Easy to grow. Price: Each, 10c; 6 for 55c; 12 for 98c. Postpaid.

FLAME FREESIA. Sweetly scented. Easy to grow. Large white flowers. Price: Each 12c; 3 for 35c; 6 for 59c. Postpaid.

SCILLAS. Fine bulbs, easy to grow, early bloomers. Commonly called Bluebells. Colors: Blue, pink, white. Specify color. Price: Each, 12c; 6 for 69c; 12 for \$1.29. Postpaid.

DAFFODILS. Gorgeous yellow, trumpet-shaped flowers blooming on long sword-like stems. Very hardy, multiply fast. Price: Each, 15c; 6 for 79c; 12 for \$1.49. Postpaid.

TIGER FLOWER. Very brilliant in color. Bulbs very hardy. Blooms in mid-summer. Each stalk produces a flower and they bloom over a long period of time. Price: Each, 30c; 3 for 75c. Postpaid.



SHASTA DAISY

10 FOR \$1.00

Myriads of delightful blooms of white and golden centers from May till frost — that's Shasta Daisy! 10 strong plants for \$1.00, postpaid. Order Offer No. F.

50 Jonquils \$1.98

Here's the bulb offer of the season — Jonquils are lovely for making borders around your flower bed or rows of bulbs in your garden. Hardy and easy to grow flowers of lovely yellow. Fifty strong bulbs for only \$1.98. Postpaid.

Order Offer No. WJ-14

HARDY LILIES

REGAL LILY. Magnificent, large trumpet-shaped, sweet-scented white flowers, shaded pink on outside and tinged with canary yellow at the center. Price: Strong bulbs, 25c each. Postpaid.

CHINESE SACRED LILY. Lovely, tall-growing lily bearing flowers in profusion. Price: Strong bulbs, 25c each. Postpaid.

CHECKERED LILY. Drooping bell-shaped flowers of odd colors borne on long stems. Price: Strong bulbs, 35c each. Postpaid.

CONCOLOR LILY. Trumpet-shaped flowers borne on long stems. One of the best flowers. Price: Strong bulbs, 25c each. Postpaid.

CRINUM LILY. Flowers are held upright, borne on long stems with a color of white with dark pink throat. Price: 25c each. Postpaid.

TIGER LILY (Tigrinum). Flowers bright orange thickly covered with purple spots. Very popular. Price: Strong bulbs, 29c each. Postpaid.

GLADIOLI

Gladioli produce sword-like leaves and spikes of gorgeous funnel-shaped flowers. Naughton bulbs are superior and noted for their fine blooming qualities.

Variety	Color
PEGGY LOU	deep dark pink
PICARDY	bright silvery pink
SPIRIT OF ST. LOUIS	bronze orange
MARGARET FULTON	coral-pink with light penciling
FLAMING SWORD	early brick red
TOKEN	flame-salmon with yellow throat
LULU HUNT	geranium pink
MAID OF ORLEANS	large creamy white
MINUET	large bloom clear lavender
ORANGE QUEEN	copper and orange
GOLDEN DREAM	pure yellow

Prices on above varieties of Gladioli: Each, 10c; 3 for 25c; 6 for 45c; 12 for 85c. Postpaid



LILY OF THE VALLEY



CRINUM LILY

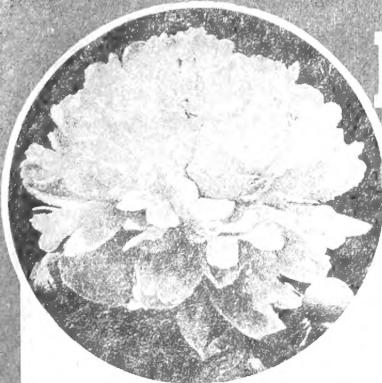


CHINESE LILY



REGAL LILY

PEONIES

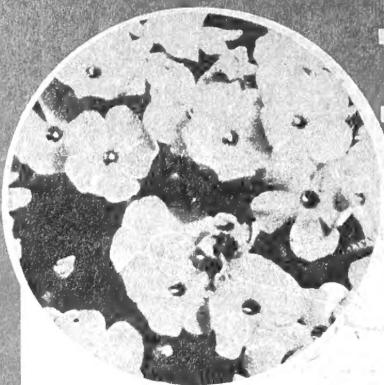


VARIETIES OF PEONIES WE OFFER

Variety	Color
CANARI	sulphur, white, fragrant
DUCHESSE de NEMOURS	ivory white, large, crown type
FESTIVA MAXIMA	very large, white and carmine, rose
MME. CALOT	large, pink and white; long stem
QUEEN VICTORIA	blush, becoming white, bomb type

PRICES ON ALL VARIETIES OF PEONIES: Each 89¢; any 3 for \$2.49.

Peonies are the easiest of all flowers to grow around the home. They come up year after year with no care or trouble. Perfectly hardy, they never winter-kill even in severe climates. Produce an abundance of large flowers.



HARDY PHLOX

They are a mass of blooms until frost. All varieties we offer are the large flowering type. All are newer varieties. Nothing adds more color to your landscape or beds than a flock of Hardy Phlox. Prices: Each 39¢; Any 3 for \$1.10. Postpaid.

Variety	Description	Variety	Description
PRIME MINISTER	pure white, with vermillion red eye	R. P. STRUTHERS	rosy red, scarlet eye
VON LASSBURG	pure white	FRAU ALFRED VON MAUTNER	orange scarlet
DAILY SKETCH	brilliant salmon pink, crimson eye	FEUERBRAND	flaming orange scarlet, tinted with carmine
SALMON BEAUTY	beautiful deep salmon pink with white eye	WM. KESSELRING	plum purple shading to dainty lilac eye
VENUS	large hydrangea pink, fragrant	ROSENBURG	deep purple
FELIX CROUSSE	large, rich ruby red, bomb type	CAROLINE VANDENBERG	lilac blue, large flowerets



Naughton IRIS

Iris today is one of America's favorites. They are becoming more popular year by year. In brilliant colors of lavender, blue, velvet black, ivory white, rosy-red, violet, purple, they afford the most magnificent array of colors found in the field of flowers. They are hardy and easy to grow. Be sure to order Iris for your garden.

VARIETIES OF IRIS WE OFFER

ALL IRIS POSTPAID TO YOUR DOOR

WALHALLA — lovely dark purple, hardy free bloomer. Price: Each, 19¢; 3 for 49¢.

ASIA — silvery lavender to medium purple, fragrant. Price: Each, 22¢; 3 for 59¢.

AUTUMN KING — violet blue and purple, fragrant, blooms freely in spring and fall. Price: Each, 35¢; 3 for 98¢.

CRIMSON KING — rich claret purple, fragrant early bloomer. Price: Each 19¢; 3 for 49¢.

DREAM — soft, pink-tinged lavender, fragrant, blooms freely. Price: Each, 19¢; 3 for 49¢.

QUEEN OF MAY — large lilac to orchid pink, blooms mid-season. Price: Each, 19¢; 3 for 49¢.

PURPLE BEAUTY — light purple with dark shadings. Blooms freely in Spring. Price: Each, 19¢; 3 for 49¢.

EL CAPITAN — lovely lavender blue, fast grower, mid-season bloomer. Price: Each, 19¢; 3 for 49¢.

SPIREA VAN HOUTTEI



BRIDAL WREATH

Flowering shrubs. Lovely white blooms, graceful drooping branches. Sturdy field-grown plants.

10 for only \$1.00, postpaid.
ORDER OFFER
No. SV-1

\$1.00 CHINESE ELM TREES



Here is the bargain of the year, 10 1½-ft. CHINESE ELM TREES for you to plant for shade or to plant in groups for wind-breaks at prices anyone can afford.

VITAMIN B-1
Test packet (enough for 10 gallons) 10¢
Standard packet (enough for 105 gallons) 25¢
Big Value packet (enough for 600 gallons) 98¢
Vitamin B-1 Shipped Postpaid
Try this amazing new plant food element on your cut flowers, potted plants, shrubs and lawns. It's easy to do — the results will astound you. Order some Vitamin B-1 today.

CHINESE ELM TREES are fast growers and very hardy. Order Collection No. CE-10, sent to you postpaid for only \$1.00.



BIG BALL CHRYSANTHEMUMS

GORGEOUS BALLS OF BEAUTY

Easy to grow. Bloom the first year. Have these aristocrats to decorate your home with in late summer and early fall and until Thanksgiving. Red, pink, bronze, purple, lavender, white and yellow colors. Price: Each, 25¢; 3 for 69¢; 6 for \$1.29. Postpaid.

PINK CUSHION MUMS

Easy to grow everywhere. A mass of exquisite pink flowers from August to Thanksgiving. Blooms very profusely first season. Can furnish in Red and Bronze also. Price on strong plants: Each, 19¢; 5 for 95¢; 12 for \$1.98. Postpaid.

NAUGHTON FARMS, Inc.

WAXAHACHIE, TEXAS



3 PEONIES

\$1.29

POSTPAID

Beautiful early summer bloomers. Fine for circle beds, in backgrounds, or as single specimens in borders. 3 strong Peonies sent to you assorted colors and different varieties sent to you for only \$1.29. Order Collection No. 51-A. Postpaid for only \$1.29. Order Offer No. 17-G. Sent postpaid for only \$1.29.

PEACH TREES
10 for **\$1.98**

100 FT. HEDGE
\$1.98

The bargain of the year — includes 3 Golden Berries, 2 Red Bird, 2 Hale Haven, 1 Chinese Cling, 1 Jubilee. 100 ft. hedge sent postpaid for only \$1.98. Order Offer No. 17-G. Sent postpaid for only \$1.98.



Roses

3 for \$1.00

Three one-year-old roses, field-grown plants. Blooming size, will bloom first season. Collection includes 1 Red, 1 Pink, 1 Parti-Colored. All 3 for only \$1.00, postpaid. Order Offer No. NF-2.



10 IRIS

only \$1.00

Ten strong, field-grown Iris bulbs in a wide range of assorted varieties and colors. Spring. Ten bulbs sent postpaid for only \$1.00! Order Offer No. W.



300 Gladioli

\$1.00

POSTPAID

Gorgeous harbingers of spring, these splendid gladioli bulbs are America's favorite flowers. Fine for beds and borders. You get 30 fine, strong, hardy gladioli bulbs that will produce a riot of color in almost every imaginable shade for only \$1.00 postage paid. Order now — Be sure to get your gladioli bulbs at the right time for spring planting so that you may enjoy the gorgeous beauty of gladiolus in your yard this summer.

— Mrs. Rev. E. M. Baker
— Plant Underlay Station —
Belleville, Ind.

To _____

U. S. POSTAGE
PAID
Permit No. 28
WAXAHACHIE, TEXAS